

# YWCA OF THE CITY OF NEW YORK CAMPAIGN FOR KIDS 2020

## DOUBLE Your Impact.

The Cleveland H.Dodge Foundation is matching gifts up to \$250,000. Please help us reach our goal.

Your contribution supports **Girls Initiatives** and **Out-of-School-Time (OST)** programs that foster social development, mentorship and leadership opportunities for more than 1,500 young women and children in New York City.



## YOU CAN MAKE A DIFFERENCE! JOIN US IN OUR MISSION.



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eliminating racism  
empowering women  
**ywca**

New York City

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# YWCA IS ON A MISSION



eliminating racism  
empowering women  
**ywca**

New York City

**YW-NYC IS ON A MISSION TO ELIMINATE RACISM, EMPOWER WOMEN, AND PROMOTE PEACE, JUSTICE, FREEDOM AND DIGNITY FOR ALL.**

We stand up for social justice by providing leadership and advocacy training for young women and out-of-school time programming for elementary and middle school students in culturally diverse communities.

We encourage our youth to challenge their world-view through a dual lens, and work to ensure that young women have the leadership skills, confidence, support and access to opportunities to become empowered women.

**750** High School youth becoming change leaders through Girls Initiatives.



**800** Out-of-School Time kids participating in the program.



**GIRLS INITIATIVES**

YW-NYC's Girls Initiatives reflect our core belief: empowered girls become empowered women. Our programs engage and inspire H.S. youth to become self-advocates, and develop the skills, knowledge and confidence to pursue the education, career and life options of their choice.

Girls Initiatives include Leadership Programs, STEAAM Programs, and our signature event Potential To Power Girls Symposium.

**OUT-OF-SCHOOL-TIME**

YW-NYC's OST programs create a safe and nurturing environment designed to support academic achievement, enhance social skills, and foster success in school and life. Our program serves K through 8th grade students in Central Harlem, Carroll Gardens, Coney Island and Brownsville.

**ACADEMY OF WOMEN LEADERS**

This network of successful women are selected by their firms and recognized by the YW-NYC for their leadership, achievements, and contributions to the success of other women.

AWL members share their talents and resources in support of YW-NYC's youth development and girls empowerment programs, and foster diversity and the advancement of women in their workplace and communities.



**\$430K** Impact \$\$ raised at our 2019 AWL SALUTE Luncheon